

THE REWARD PROGRAM FOR YOUR CLIENTS

With inCust, the innovative loyalty and reward program, you can unite your clients in a global reward and discount club.

The loyalty program is fully managed by you and requires no plastic or paper cards, no hardware, no extra program management hassle. All clients are authenticated by the phone number that they possess.

1

NO ISSUING OF CARDS

There's no need
in plastic or paper cards

2

NO EXPENSES ON EQUIPMENT

There's no need
in extra equipment

3

NO EFFORTS TO COLLECT DB

The database of all your
clients is collected for you

LET'S LOOK AT HOW BONUS POINTS WORK:

How are you? The total amount of your purchase is 170 dollars



Fine, thanks. My InCust number is 347 223 332 1



Thank you. You have 50 dollars in bonus points
on your account. Would you like to use them now?



(SMS by inCust: Please use the code 0704 to confirm the withdrawal of 20 dollars in bonus points)
I've received the code 0704.



Thank you. After using your bonus points
the total amount of your purchase is 150 dollars.



(SMS by inCust: Thank you for using inCust. You have 31.50 dollars in bonus points).



Goodbye! Please come again and enjoy your bonuses!



THE BENEFITS FOR YOUR CLIENTS

- ✓ The client will always have your store's bonus card ready to use.
- ✓ The client will never lose the card of your store
- ✓ One app for all programs
- ✓ The client receives hot news from your store directly in his mobile phone
- ✓ The client always knows the exact amount of bonus points he earned.
- ✓ The client can send gift certificates to friends
- ✓ The client will enjoy spending bonus points

INCUST CLIENTS SAY



"The most important achievement is that we've established out-of-store communications with our clients. They like the offered saving system. And everything works without any cards or equipment."

- Eugene Pshezimirskii,
owner of StarCoffee cafe chain



"An SMS with the remaining bonus points that the client receives really brings clients back to our car wash. At the car wash we have very expensive high-quality equipment produced in USA, and our clients are happy. We've chosen inCust for its efficiency and reliability."

- Vyacheslav Agafonov,
director of Aquatek Group LLC



"inCust provided us with the possibility to collect a clear database of our clients without any extra efforts. The things I like - there is no need to monitor all this information. Our clients receive notifications about our sales and arrivals. And they really come back and often bring friends. Also, this system with extra bonuses works pretty well. inCust gave us the possibility to incorporate bonus points without any printed cards and we don't waste money on special equipment. Isn't it great?"

- Eugene Subotovskii,
director of Darunok.com

BENEFITS FOR YOU

- ✓ Quick launch of the loyalty program based on your custom settings
- ✓ Unlimited number of virtual cards which need no printing
- ✓ Direct communication with every client
- ✓ Personal rules of bonus points collection
- ✓ Setting limits to payment with bonus points
- ✓ Boost your sales with special catalogue of gifts
- ✓ Coupons and gift certificates for your clients
- ✓ Possibility for clients to calculate bonus points with a check or a QR-code
- ✓ Greeting your new clients
- ✓ Attracting new clients and positive comments in social networks
- ✓ Automatic birthday greetings
- ✓ Push notifications to your clients with inCust
- ✓ Database interchanging with other stores - members of inCust discount club.
- ✓ Getting information about current level of sales in each of your stores in real-time mode
- ✓ Access to sales analytics and bonus points statistics via inCust
- ✓ Issuing, transfer and sale of coupons and gift certificates with no plastic or paper waste
- ✓ All discount, bonus, certificate, voucher operations are performed only via mobile phones

Call us now and you'll be surprised by our low rates!
Arrange a meeting in your office: +1 540-227-8778

incust.com